



## ACCOLADE LICENSING

# FINANCIAL ADVISOR AMERICA'S TOP RIAs

FA's RIA survey is a ranking based on assets under management at year end of independent RIA firms that file their own ADV with the SEC. Firms must have at least \$500 million in assets under management as of December 31, 2022 to be included in the print edition of Financial Advisor magazine's 2023 RIA survey. Firms with under \$500 million will be included the FA's expanded 2023 online RIA survey.

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- Social media
- Website and email blasts
- Print and digital ads
- In-store displays and signage

### Contact

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# Rate Card

## SOCIAL MEDIA **\$1,375**

Facebook, Twitter, Instagram, etc.  
(paid and organic)

## DIGITAL **\$1,925**

Company Websites, Banner and  
Google Ads, SMS/Text Advertising,  
Eblasts and Ecommerce

## BROADCAST **\$8,000**

Commercials (TV and OTT),  
Infomercials, Home Shopping  
Segments, and Streaming Platforms  
(YouTube, Apple TV, etc.)

## RETAIL DISPLAY / PROMO **\$3,025**

In-Store Signage, Shelf Talkers,  
Point-of-Purchase, and Promotional  
Materials (countercards, brochures)

## PRINT ADVERTISING **\$2,750**

Ads, Inserts, OOH, and Direct Mail

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## PACKAGES

- **SILVER **\$2,970****  
Social Media and Digital
- **GOLD **\$5,290****  
Social Media, Digital and Print  
Advertising
- **PLATINUM **\$14,500****  
Social Media, Digital, Print Advertising,  
Broadcast, and Retail Display/Promo

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