

[YOUR FINANCIAL ARCHETYPE]

# The Pleasure Seeker



## POSITIVE INTENTIONS

Sensory Pleasure  
Health  
Joy  
Abundance

## PAINFUL EMOTIONAL STATES

Pain  
Impatience  
Greed

## ARCHETYPES THAT BALANCE THE PLEASURE SEEKER

### The Guardian

Alertness, Prudence, and  
Thorough Analysis for Safety

### The Saver

Self-sufficiency and  
a Secure Future

**As a Pleasure Seeker,** you prioritize pleasure and enjoyment in the here and now, which feeds your body and your spirit. While your pitfall is that your desires or impulsiveness can at times get the best of you, you also enjoy life to the fullest—an admirable quality!

Today, find at least one way to experience great pleasure that doesn't cost money.

**You're probably a Pleasure Seeker if one or more of the following is true:**

- ▶ When you're feeling flush (or maybe, even when you're not), you tend to buy things or experiences that aren't necessary, but that bring you pleasure.
- ▶ Your investments might include vacation homes, an art collection, restaurant, or other collectibles.
- ▶ You enjoy eco-travel, fashion, and/or good food. Your values might tend more towards health, retail brands, food security, or conservation.
- ▶ Your spending on discretionary items creates tension in one or more of your relationships.

**Learn how you can balance  
enjoyment in the present while  
investing in your future.**

[Schedule a Call](#)

# The Pleasure Seeker

## LIBERATING WISDOM AND CURATIVE MONEY MESSAGES

Practice saying these statements to yourself in a kind tone of voice:

- ▶ Living within my means and taking care of my future will create a very real, albeit different, kind of pleasure for me and those I love.
- ▶ I will nourish myself by finding pleasure in things and experiences that don't cost money.
- ▶ I will feel more satisfied by focusing my purchases on items that benefit a wider community than just me.
- ▶ I will achieve longer-lasting fulfillment by becoming willing to patiently save for a special item rather than making impulse purchases.

### Commonly Distorted Money Messages

*What I (or others) want and will enjoy is more important than what I (or they) might need.*

*You can't take it with you, so might as well enjoy it today.*

## PRACTICE FOR THE PLEASURE SEEKER: A DAY OF REST

Pleasure Seekers need to make a paradigm shift and find different ways of experiencing pleasure in their daily lives.

**Try this:** Once this week, whatever day you choose, commit to twenty-four hours in which you will not handle money in any way. Buy groceries ahead of time; pay your bills another day. Avoid handing out cash or using credit. But this should not be a day when you

become an ascetic. Find other ways to enjoy life. Why not play with a child, get out in nature, listen or dance to music you already own, or read a great book?

Whatever it is, find sources of pleasure that don't require you to handle money, credit cards or electronic payments. There are many ways to feed your senses without spending a dime. Get creative!